

# Sponsorship Program

On The Wings of Angels, a 501(c)(3) Nonprofit WWW.ONTHEWINGSOFANGELS.ORG INFO@OTWOA.ORG

# On The Wings of Angels













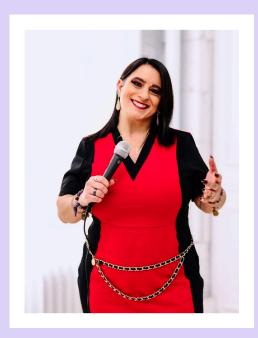
# Partnership Opportunity: Transforming Emergency Response

**The Challenge:** Traditional Domestic Violence support creates dangerous delays, survivors wait weeks or months for help while navigating bureaucracy.

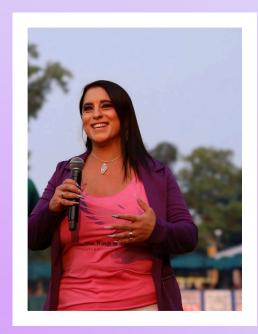
**Our Solution:** On The Wings of Angels eliminates red tape, delivering support and aid within hours or days.

# Since 2022, we've supported 175+ women and children across Michigan with:

- Emergency housing within hours, not weeks
- \$1,000 immediate micro-grants tailored to their immediate needs
- Wraparound services, from legal advocacy to therapy
- Survivor Fund, Created in Partnership with Austin Benefits Group
- First-ever Domestic Violence Survivor Loan Program (partnership with Chief Financial Credit Union)







### JoJo Dries

Founder/Director

On The Wings of Angels invites your organization to become our partner in revolutionizing domestic violence support across Michigan.

Since 2022, we've proven that survivors don't need more bureaucracy, they need immediate action. While traditional systems require weeks of paperwork, we provide emergency housing, financial assistance, and comprehensive support within 24 hours.

#### Your Partnership will directly fund:

- Emergency micro-grants up to \$1,000
- Immediate safe housing placements
- Court advocacy and legal support
- Financial empowerment programs
- Mental Health support

Our sponsorship levels offer significant brand exposure through our flagship events, social media campaigns, and community partnerships, while positioning your company as a leader in social innovation.

I would welcome the opportunity to discuss how your organization can become a strategic partner in this life-changing work. Let's explore how we can create meaningful impact together, while elevating your company's commitment to social innovation.

Thank you for considering this partnership opportunity. I look forward to our conversation.

With warmth and gratitude,

JoJo Dries Founder and Executive Director On The Wings of Angels

## **Featured Event**

### **Clothing Drive**

To support survivors & their children with a "Free Shopping" day

A simple Facebook post asking for referrals to support our survivors that need clothing. Two months later, we filled two warehouse rooms, attracted 70 new volunteers, various corporate donations and multiple news interviews. This lead to our One Day Shopping Event for Survivors.

### **Event Stats**

- + dozens of survivors/children served
- + over 1000 items given away
- + thousands of dollars of goods and supplies
- + 70 new volunteers to On the Wings of Angels

Organizations like Old

Navy, and other major

brand new clothes for

name brands got

involved, donating

survivors.

One week of donation drop-offs and we filled the warehouse space donated to us for our event.



We had board members, survivors, and community members all volunteer to make this a memorable event for our shopping families.



Volunteers spent almost two weeks sorting and setting up shop for our survivors



Every survivor that came was able to take anything they needed for themselves, their children and their home. At no cost.



News crews came out to capture the great energy of the community gathering for a such a powerful, positive purpose!



### **Highlights from Previous Collaborations**



#### Womens Mental Health Event

Live panel event that brought together
powerhouse speakers and thought
leaders for a raw, honest discussion on
healing from trauma, toxic
relationships, emotional abuse, and
reclaiming inner peace and personal
power.

#### On-Field Speech

Keynote speeches shine a light on survivors' stories, opening hearts and minds, and inspiring the community to come together in powerful ways to offer hope, healing, and support.



### Movie Screening and Panel Discussion

A powerful night of film and conversation. We brought our community together for a private screening and expert-led panel, sparking connection, awareness, and action, with proceeds supporting survivors of domestic violence.







Car Donation

One of our key sponsors donated a car to a survivor!



Survivor Fund

One of our Key Sponsors created the "Survivor Fund" where funds are specifically used for emergent needs

### **SOCIALS**

We have an active group of supporters and survivors that follow us on Instagram, Facebook and LinkedIn. Social media is one of our major outreach avenues.









### The Impact of Change

Your sponsorship not only provides critical support to domestic violence survivors but also aligns your brand with a mission that resonates deeply within our community. Together, we can make a lasting impact. A large portion of your sponsorship dollars goes directly into the hands of Domestic Violence Survivors in your community.

#### ON THE WINGS OF ANGELS HAS PROVIDED SUPPORT IN A NUMBER OF WAYS:

- DIAPERS IN EMERGENCY
- MATTRESSES PROVIDED
- IMMEDIATE HOUSING NEEDS, PAY FOR APARTMENT/RENTAL/HOTEL
- IMMEDIATE SAFE NEEDS, PAY FOR PLANE TICKETS OUT TO SAFETY IMMEDIATE TRANSPORTATION NEEDS, PAY FOR CAR INSURANCE, UBER DRIVER RENTAL CAR

HOME INSURANCE DEDUCTIBLE PAYMENTS AFTER ABUSER CAME AND VANDALIZED THE HOME

- UBERS TO A SHELTER / HOTEL
- PROVIDING SECURITY AGENT FOR A SURVIVOR SO THAT SHE COULD FEEL SAFE TO GO TO COURT TO TESTIFY AGAINST HER ABUSER
- MENTAL HEALTH APPOINTMENTS PAID

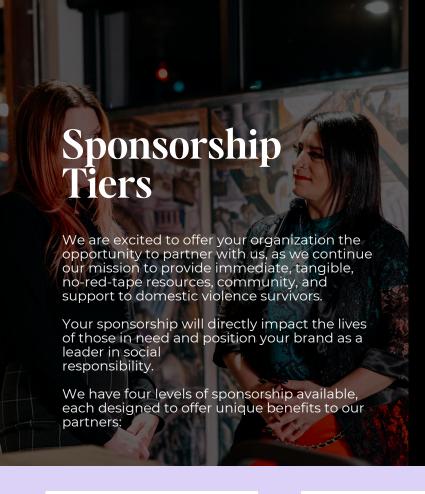
SURVIVORS HELPED SO FAR

175+

WITH YOUR HELP

HUNDREDS

MORE



### Diamond Angel Wings \$30,000

- Partner Website Page Mention
- Bio & Website Link
- Partner Spotlight
- 8 VIP Tickets to each flagship event
- Reserved seating
- VIP access
- Prominent logo
- Placement on all event materials
- Includes banner, programs, digital media Dedicated social media campaign
- Feature in our quarterly newsletter
- Custom branded giveaway featuring your logo at all events
- Title Sponsorship at 2 flagship events
- Speaker opportunity at all flagship events
- OTWOA representative to speak at an event of vour choice
- Employee Engagement Opportunities volunteer days and awareness sessions



#### Platinum Cardinal Wings \$20,000

- Partner Website Page Mention
- Bio & Website Link
- artner Spotlight
- 4 VIP Tickets to each flagship
- Logo placement on all event materials
- Includes digital media
- Social media shoutout before each event
- Spotlight in our quarterly newsletter
- Branded materials included in attendee gift bags
- Title Sponsorship at 2 flagship



#### **Gold Eagle Wings** \$15,000

- Partner Website Page Mention
- Bio & Website Link
- 2 VIP Tickets to each flagship event
- Logo placement on select event materials
- Logo placement on event webpage
- Social media mentions throughout 12 mos
- Inclusion in Event **Programs**
- Opportunity to host a workshop at one event



#### Silver Bluebird Wings \$10,000

- Partner Website Page Mention
- Bio & Website Link
- 2 General Admission Tickets to each flagship event
- Logo placement on event webpage
- Social media acknowledgement
- Inclusion in Event Programs
- Opportunity to provide branded materials at events

## **Sponsorship Tiers**

Benefits	Diamond Angel Wings \$30,000	Platinum Cardinal Wings \$20,000	Gold Eagle Wings \$15,000	Silver Bluebird Wings \$10,000
Website Recognition (12 months)	<ul><li>Partner Page Mention</li><li>Bio &amp; Website Link</li><li>Partner Spotlight</li></ul>	Partner Page Mention Bio & Website Link Partner Spotlight	Partner Page Mention     Bio & Website Link	Partner Page Mention Bio & Website Link
Tickets	8 VIP Tickets to each flagship event     Reserved seating     VIP access	· 4 VIP Tickets to each flagship event	· 2 VIP Tickets to each flagship event	2 General     Admission Tickets to each flagship event
Brand Awareness	Prominent logo placement on all event materials Includes banner, programs, digital media	Logo placement on all event materials     Includes digital media	Logo placement on select event materials     Logo placement on event webpage	Logo placement on event webpage
Community Recognition	Dedicated social media campaign	Social media shoutout before each event	Social media mentions throughout 12 mos	Social media     acknowledgement
Feature Article	Feature in our quarterly newsletter	Spotlight in our quarterly newsletter	Inclusion in Event     Programs	Inclusion in Event Programs
Brand Awareness	Custom branded giveaway featuring your logo at all events	Branded materials included in attendee gift bags	Opportunity to host a workshop at one event	Opportunity to provide branded materials at events
Event Access	Title Sponsorship at 3 flagship events	Title Sponsorship at 3 flagship events		
Speakership	Speaker opportunity at all 3 flagship events			
OTWOA Speaker	OTWOA representative to speak at an event of vour choice			

# **Board Recognition**

### Board of Directors



Sandy Adams
PRESIDENT



Dr. Christine Haemmerle VICE PRESIDENT



Kate DCamp
TREASURER



Ashley Chambers SECRETARY

### **Board Members**



Stephanie Diehl



Tammy Johnson



Sue Hart



Paul Dries



Brooke Allen



Christina Kreger



Sonna Johns

### Advisory Board



Siham Avada Jaafar



Doris Hage



Kenya Townsend



Janet Pasco



Victoria Dulce



Cat Golden



Katerina Stankovski



Kristen Neely



Terry Bean



Staff - Christa Stockfisch



Staff - Leo Ayrault